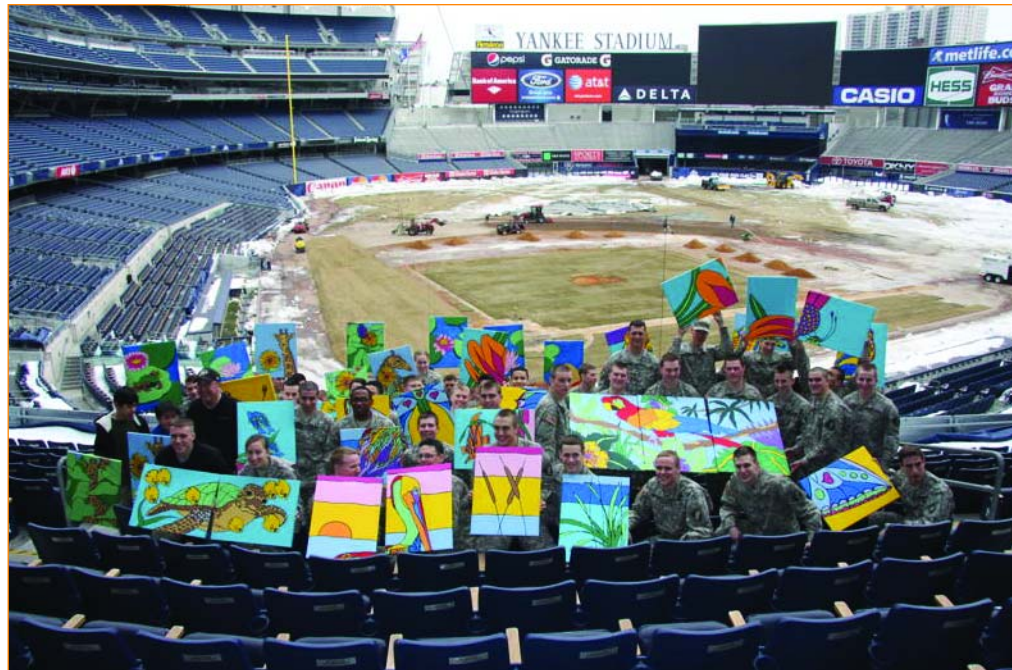


West Point cadets traveled to Yankee Stadium to paint for hospitals in Afghanistan. The completed paintings were donated through the U.S. Army to hospitals and clinics in Kandahar.

To learn more about how you can become involved in the mission of the Foundation for Hospital Art, see inside this newsletter and visit us on the web at [www.hospitalart.org](http://www.hospitalart.org).



The Foundation for Hospital Art extends grateful thanks to **Federal Home Loan Bank of Atlanta** for printing this newsletter and other Foundation literature.

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The Foundation  for Hospital Art®

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hospital art news

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The Foundation  for Hospital Art®

# hospital art news

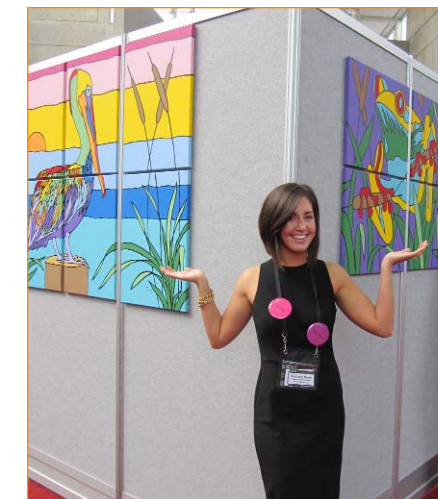
2011

## Impact of a Brushstroke

Have you ever wondered, "what is the average length of a single brushstroke?" For some it may be one inch, for others it may be two inches. But to determine the true measurement, we have to look at the distance traveled.

When we paint, our paintbrushes do not stop at the edge of the canvas or the black lines, but go much further. The art that is created is donated to healthcare facilities around the world. From the nursing home down the street to the hospital in a major city half a world away, our art aids and comforts people where they need it the most. Each stroke travels to the heart of the hurting and the healing.

The paintings also make an impact in another dimension: time. Every day, year after year, people walk through hospitals. Some are there to care and encourage. Others are there to heal, grieve, or even die. Literally, thousands are impacted by your single brushstroke daily.



At Convergence 2010, over 8,000 Microsoft and Projects With Purpose employees painted for hospitals in Atlanta, Georgia.

*The Foundation for Hospital Art's mission is to love and comfort people in hospitals and other care facilities around the world... to make hospitals our most beautiful places for healing.*

*We welcome your love and support in our mission of compassion through art.*

*The Foundation for Hospital Art gladly accepts any donations you have to give, including gifts through wills, stocks, trusts and retirement accounts. Please contact us for more information on how your gift can mean so much to so many.*

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A child at South Korea's Ilsan Paik Hospital joins in the fun while overcoming his illness.

Throughout the year, we receive numerous letters that thank us for the work we are doing in hospitals. We realize that the impact is done one brushstroke at a time by individual volunteers. We cannot do it without you.

As you read through our newsletter, you'll see examples of the impact and ways for you to help us reach even more healthcare facilities. No artistic experience is required, simply a desire to bring color into the lives of others.

Think of how far your brushstroke can go and what impact it will make. Share in the joy that the Foundation brings to every country in the world for years to come.

# Local Impact

**With one brushstroke, you can change the world.**

Everywhere that we paint, there is one common philosophy among the volunteers. They all want to make a difference in the communities where they live and work. Whether you are an artist or a volunteer, through your hands and large heart, you can make an impact in the lives of thousands in hospitals and other related healthcare facilities.

Each community has numerous healthcare organizations that are crying out for art that will transform their spaces into beautiful and colorful places. I'm sure that you can think of a dozen off the top of your head. Those are the places that we want to be. The places where people are receiving care. With your help, not only can we reach the clinic or school down the street, but also the orphanage and hospital a continent away. Our quest is to donate at least one painting to every hospital on Earth. With your help, we will get there one brushstroke and one canvas at a time.

Please join us in 2011 in our mission to love and comfort people in healthcare facilities around the corner and around the world. Help us spread joy and hope through color.



*Athletes from Alpharetta High School take a break between workouts to paint for a local nursing home.*



*Volunteers at Atlanta's Operation Lovejoy paint with the homeless and send the art around the world.*



*Volunteers at our newest Operation Lovejoy site, Hoboken, New Jersey, paint for hospitals in the tri-state area.*



*Spinal injury patients and volunteers at the Shepherd Center combine efforts to brighten the hospital's walls.*



*Employees of sanofi-aventis deliver color to a New Jersey hospital.*



*The walls of SafePath Children's Advocacy Center are transformed into an aquarium full of fish.*

# Global Impact

The past year marked a significant milestone. We were able to donate a painting to a hospital in the country of Guinea-Bissau. Upon completion, the Foundation had successfully achieved its goal of donating at least one painting to a hospital in every country. We now have art in all 195 countries. With the emergence of Southern Sudan, we now have new territories to pursue.

The beauty of our paintings is that they transcend borders, regions, governments, cultures, and languages. Paintings are often completed in one part of the world and then donated to brighten hospitals thousands of miles away. You can be part of something locally that impacts a hospital patient globally.



*QE Volunteers display their handiwork at the Stoke Mandeville Hospital in Aylesbury, England.*



*Hospitals from three nations (Poland, Ukraine and Slovakia) came together to paint with each other in Sanok, Poland.*



*Atlanta Beat professional soccer players partnered with youth soccer players to paint for hospitals in Poland.*



*MPI (Meeting Professionals International) conference attendees spread joy for hospitals in Dusseldorf, Germany.*



*19 locations worldwide, including the Red Cross Hospital in South Africa, participated in the Light Your World PaintFest*



*Soldiers, sailors, and airmen painted in Germany at the Landstuhl Regional Medical Center.*

# Teambuilding & Community Service

A PaintFest® is, quite simply, the perfect teambuilding event – one that brings people together and makes an impact in the community. The Foundation has developed a PaintFest teambuilding event that's convenient, scalable and easily accomplished from conference rooms to cafeterias to convention halls. Companies and communities bond over a canvas and the beauty of the art that is created.

No previous painting expertise is required. You simply follow the color-code and begin to create a beautiful masterpiece. We can accommodate groups of any size, ranging from a handful to the thousands. We've held PaintFests in every kind of facility imaginable, from hotels to offices, hospitals to schools, arenas to homeless shelters.

We're ready to paint with your team. Contact the Foundation today at [www.hospitalart.org](http://www.hospitalart.org) to learn more about how you can engage your team in a worthwhile cause.



*In the bright sunshine of California, Syncsort paints a brighter world.*



*Texas Roadhouse managers give back in a colorful way.*



*SAP employees painted in corporate offices around the world.*



*Mickey Mouse joins in the fun, painting with the Boys and Girls Clubs.*



*Focus and passion: Morrison Management Specialists paints for hospitals throughout the southern United States.*



*Boston Scientific business leaders give flowers of joy to hospitals in Arizona.*

## PaintFest Kits

Host your own PaintFest with your friends, family or business associates by ordering PaintFest Kits. We offer three different options and over 20 different designs. Custom designs are also possible. Visit our website, [www.hospitalart.org](http://www.hospitalart.org), for more details on the kits and the options.

Select from any of the following PaintFest Kit designs:

- American Eagle
- Aquarium
- Curiosity
- Bird of Paradise
- Blue Parrots
- Butterfly
- Flower & Butterfly
- Flamingos
- Frog
- Hope
- Harmony
- Hummingbirds
- Iris
- John the Fish
- Lilies
- Panda
- Pelican
- Red Parrot
- Seahorse
- Sunflowers
- Trigger Fish
- Tulips
- Turtle



*The Flamingos PaintFest Kit is fun to paint and brightens any hospital wall.*



*PaintFest Kit and art supplies*

**Order your PaintFest Kit today!**  
**Order online at [www.hospitalart.org](http://www.hospitalart.org)**  
**or call 678-324-1705**  
**M-F 9-5 EST.**

*Thank you for your support!*



# How You Can Paint For Hospitals

## It's Easy as 1, 2, 3...

**1:** The artwork is prepared ahead of time by the Foundation. All you have to do is stay in the lines!

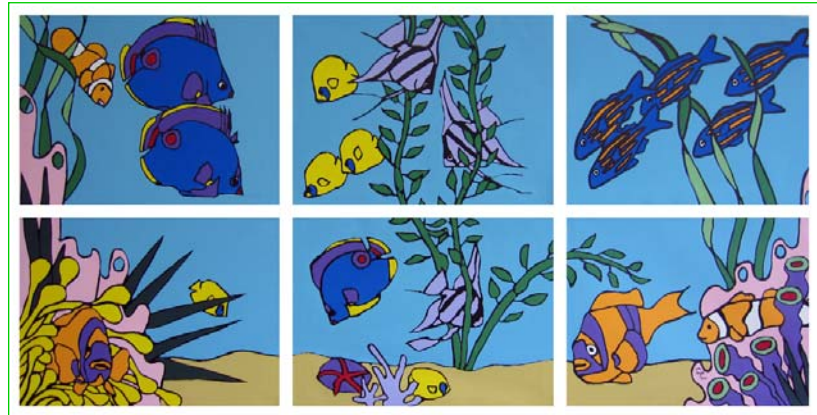


*Multiple-canvas paintings:  
Horizontal: 3'1" X 6'2"  
Vertical: 4'1" X 4'8"  
Wall murals and ceiling tile designs are also possible. Please visit our web site for examples.*

**2:** PaintFest participants then bring the color, a positive spirit, and uncompromising teamwork.



**3:** The artwork is touched up, signed to acknowledge the sponsor, and delivered to hospitals designated by you or, if you wish, selected by the Foundation.



## Create a PaintFest

**In-Hospital PaintFests**  
Volunteers paint with patients, families and hospital staff in the hospital setting. It's upbeat and fun!

One or two-day PaintFests create a large body of artwork for the hospital, including multiple-canvas paintings, ceiling tiles and walls.

Media attention can be substantial.

**Teambuilding PaintFests**  
In a relaxed atmosphere, participants team up for about two hours to complete colorful works of art which comfort people in hospitals.

No artistic experience is necessary!

**In-Office PaintFests**  
Without disrupting the workday or leaving the premises, employees reach out to people in hospitals.

They paint at scheduled times or during breaks, returning to work feeling positively refreshed.

It's a convenient way to better the community and improve morale.

**PaintFest Kits**  
FFHA mails you the pre-drawn artwork, art supplies and instructions so you can create your own PaintFest.

Add a service project to your next family, community or corporate gathering! Once complete, you can donate to a local healthcare facility. Please see PaintFest Kit information on Page 5, or visit our website at [www.hospitalart.org](http://www.hospitalart.org)

## Our Pursuit

The idea for hospital art began in 1975. John Feight was painting a mural on the walls of Atlanta's Northside Hospital when a young girl touched him on the shoulder and said, "I want to paint." Since 1984, the Foundation for Hospital Art, a 501(c)(3) publicly funded, non-profit organization, has sought to change how hospitals look and feel by bringing color to otherwise sterile walls.

Since then, we have:

- Placed paintings in 195 countries
- Donated over 38,000 paintings to more than 3,500 healthcare facilities
- Involved more than half a million people

Foundation Paintfests have been held on every continent, even Antarctica. We've painted in war zones and in peacetime. Our butterflies, seascapes, forest scenes and murals decorate walls all over the planet. And for every single person who's ever painted, their favorite work is always the same: "The next one."

The Foundation's stated mission is to give comfort and hope to people in hospitals and other places of healing. We seek to make these spaces beautiful, and we want to donate at least one painting to every hospital on Earth.

People around the world are standing up to make this dream a reality. People are helping to change the traditional look of hospitals into soft and warm healing places. Because of a little girl who wanted to paint, the world is now painting.

But we can't keep doing it without you! To learn more about the Foundation, to schedule your PaintFest, or to order PaintFest kits, please visit [www.hospitalart.org](http://www.hospitalart.org).

### Mary Jane and George Banta Volunteers of the Year

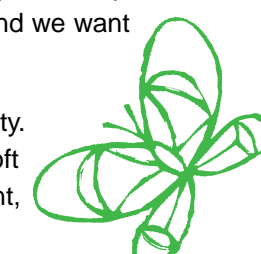


**TIM & LAUREN TOWNER**  
Atlanta, Georgia

### Bruno Hermann 2010 Trustee of the Year



**MARK WITKO**  
Orlando, Florida



## Contribution Card

Your Name (Donor)

Address

City

State

Zip

Phone

E-mail Address

\$ Amount Enclosed

Date

### Memorial Gift in memory of:

### Special Occasion gift made in honor of:

### Occasion (please circle):

- Birthday ■  Marriage ■  New Baby  
 Recovery from illness ■  Engagement  
 Anniversary ■ Other (write below):

Please Inform:

Address

City

State

Phone

Email

### How you can help:

- Arrange for a presentation to a group or a club
- Volunteer in Marietta studio (M-F)
- Volunteer at Operation Lovejoy in Atlanta, GA or Hoboken, NJ.
- Introduce the FFHA to my company
- Organize a PaintFest
- Donate an In-kind gift
- Donate stock or property
- Publish a story about FFHA

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678-324-1705

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